

5 Things to know before choosing a Design Company

Question #1: Does the company have an impressive and exhaustive portfolio?

Make sure you take a thorough tour through a company's portfolio section on their website. A portfolio is your most valuable resource for viewing the quality that will be applied to your project.

Question #2: Are the rates too good to be true?

Web design and corporate identity development are skills that take time, talent and detailed research. This level of knowledge, experience and professionalism costs time and effort.

Question #3: Can you contact the logo designer directly?

Many online companies prefer their clients not to directly communicate with project designers. It is essential in your project development that you have daily access to open communication with your designer as well, it is imperative that you view the progress of your project.

Question #4: Does the design firm have a physical address?

A genuine company should show their company address on their website. Verify the address of the company before engaging their services.

Question #5: Does the design firm provide quality on time?

Select a company that promises you a turn around within 24 hours of your request. Make sure the company is in tune with your business direction to ensure the quality results you desire.



416 Middle Valley Lane, Woodstock GA 30189
Direct – 770-883-4133 | info@innovatemarket.com

130 Winwood Drive, Lebanon TN 37087
Direct – 615-513-9064 | gary@innovatemarket.com

WWW.INNOVATEMARKET.COM

WEB • GRAPHIC • PRINT • MULTIMEDIA • MARKETING



WEB • GRAPHIC • PRINT • MULTIMEDIA • MARKETING



○ Helping you with a jump start!!

As a total marketing solutions provider, Innovate Marketing Group is different things to different people. To some we are known for our web and graphic design skills. Many clients utilize our commercial print and advertising mediums such as telemarketing, mail services and corporate branded promotional items. Other clients acknowledge us for our world-class managed hosting and e-commerce solutions.

○ Creating Growth Strategies

We win as your company grows. This is why developing customized strategies that generate sustainable value for your brands and services are our top priority. We achieve this by using our online experience and marketing strategies to generate cost-effective and cutting-edge communications directly focused on your target market.

- 1 On & Offline Marketing Strategies
- 2 Stand-out Identity Designs
- 3 Target Market Analysis
- 4 Global SEO Campaign
- 5 Interactive Product Presentations
- 6 Competing Industry Analysis
- 7 Monthly Capital Gains Reports

SERVICES WE OFFER INCLUDE...

Innovate Marketing Group provides custom marketing strategies for your business as well as the resources required to implement each strategy

WEB DESIGN

Website Design
Website Development
Ecommerce Development
Dynamic Website
Database Integration
Web Hosting
Domain Registration

GRAPHIC DESIGN

Logo Design
Stationery
Brand Packaging
Business Cards
Brochure
Post Card
Flyers
Custom Illustration

PRINT WORK

Full Color Press Printing
Web Press Printing
Digital Printing
Promotional Products
Brochure
Post Card
Flyers
Stationery
Signs & Banners
Apparel
Tradeshow Graphics

MARKETING

Telemarketing
Target Mail Services
Market Evaluation
Strategic Marketing Plans
Online Marketing
Brand Marketing
SEO Marketing
Email Marketing
Online Surveys
Mail Subscriber
Product Packages

MULTIMEDIA

Presentations
2D Animation
eBrochure
eLearning

Experiences Shared by Clients...

"Innovate Marketing Group was very helpful and imaginative in designing a website to meet our needs. They provide excellent support and follow-up. We have no hesitation recommending them" – **Geoffrey Baruch Parking Access**

"Thanks so much for all of your hard work and patience in getting us on the web. It has been a real pleasure working with Innovate and in just a few weeks we have already had a lot of positive feedback on the site." – **Jenny Hyatt Hair Extension Inc.**

"Innovate Marketing Group was able to design a website ideally suited to our needs and budget. After just a couple of meetings they came up with a great new web design that was both clean and innovative and also allowed for growth. Innovate Marketing Group is professional, efficient and always at the end of the phone to offer help and support when needed." – **Theresa Shaw Promod**

"Thanks for the hard work you put into our website. It looks great. Our team is also pleased with the design and they feel the navigation and layout is simple to operate and thorough in its content." – **Nicole Maniam Detroit City Entertainment**

"We found Innovate Marketing Group to be reliable, responsive, flexible and dedicated to our company's total image and marketing strategy. They provided us excellent value for the money." – **Bryan Teixeira Unicorn Systems**

"I get lots of compliments on my new logo and website. I will definitely recommend your services to friends and clients." – **Sue Kay Brody Electronics**

"We were very impressed with your enthusiasm for our project along with your commitment to making it work. You were thorough to talk through all issues and accurately access the vision we had for our website. Your continuing support and advice to us has proven to be invaluable." – **Don Flynn Style By Mail**